

hack(上海)

Sponsorship Information

What is HackShanghai?

HackShanghai is the **first and largest college hackathon in China**, a model of innovation and driving force of the current hackathon movement in Asia. Having already had a very **successful first edition** in 2014, HackShanghai has been collaborating with and supporting the development of several major hackathons, including [Unique Hack Day](#), [HackNTU](#) and [THacks](#).

HackShanghai was designed to expand on the hackathon model born in the US and currently employed by universities such as MIT, Yale or Harvard. Greatly benefitting students, sponsors, and universities alike, hackathons have been spreading exponentially in the US and have had great success in recent years.

In 2014, HackShanghai selected **250 students** out of almost **1500 applications** from China and all over the world, to compete in a **24-hour** programming marathon. Apart from developing a variety of intriguing projects, the students also had the unique opportunity to connect with potential employers, discover new APIs, or be granted an internship.

You can find all the details about last year's edition at our [old website](#), in addition to the **news coverage** available on Shanghai News Channel ([part A](#), [part B](#)), [East Day](#), [Pudong Times](#), [Wenhui](#), [CNFOL](#) and over 15 major media channels.

Event Details

HackShanghai 2015 will take place on **Nov 7th-8th** at **NYU Shanghai's** Academic Building in the Pudong New District. For **24 hours**, the **250 best student programmers, builders and designers** from China and beyond will be in the same place, unleashing their talents.

In order to promote the highest level of innovation and truly revolutionary products that are on the cutting edge of technology, we would love to be able to provide the participants with all the necessary tools required to turn their dreams into reality.

Why sponsor?

As a HackShanghai sponsor, you will **champion innovation and creativity** in China's next generation of technology leaders. You will help provide awesome prizes, fund equipment for teams, and supply the 250 hackers with food and refreshments. Your company will be able to connect with the students, mentor the teams and offer your guidance.

Sponsorship benefits

1. You will have direct access to recruit the most talented, ambitious, and smartest young developers in the industry.
2. You can establish a relationship between your product (or API) and the next generation of technology leaders.
3. You will support China's tech community and positively promote your brand with the values of innovation and entrepreneurship.
4. You will show your brand in Lujiazui, Shanghai, one of the most famous finance zones in China, and to the whole world through our worldwide participants.

Sponsorship Table

Tiers	Bronze	Silver	Gold	Title Sponsor
Sponsorship Amount	¥10000	¥20000	¥40000	¥80000
General				
Company mentors/ reps on-site	2	4	6	8
Sponsor table near hacking area	✓	✓	✓	✓
Can award branded prize		✓	✓	✓
Tech/API talk during hackathon		✓	✓	Full participation guaranteed
Opening Ceremony demo/talk			3 min	10 min
Award Ceremony talk			2 min	3 min
Private room during event			✓	✓
“HackShanghai co-hosted by you”				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Access to participant resumes		✓	✓	✓
Recruiters on-site		2	4	8
Interviews on-site (in private room)			✓	✓
Facilitated introduction to the top teams			✓	✓
Marketing				
Distribute swag to hackers	✓	✓	✓	✓
Thanked in sponsor video	✓	✓	✓	✓
Logo displayed on website	✓	✓	✓	✓
Logo on HackShanghai t-shirt		✓	✓	✓
Large company banners on-site		✓	✓	✓
Advertisements on our social media			✓	✓
Video advertisements on-site during event			✓	✓

Please feel free to contact us by e-mail

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赞助信息

关于创客上海

创客上海是目前国内规模最大的、面向大学生群体的创客马拉松；它引领并推动了亚洲创客马拉松活动的潮流。去年，第一届创客上海取得了巨大成功，今年我们更是与Unique Hack Day、HackNTU和T-Hacks等一些创客马拉松活动项目积极合作、共同进步。

创客马拉松活动在美国大学（比如麻省理工大学、耶鲁大学和哈佛大学）广为流行，并且近些年来规模迅速扩大。这类活动对学生、赞助商以及大学本身都大有裨益。如今，上海纽约大学创客上海组织团队将这一体系十分成熟的创客马拉松带入中国。

去年，第一届创客上海从近1500份来自世界各地的申请中挑选出250名大学生参加了这场24小时马拉松式的编程大赛。参赛者们不仅仅接触到了各色各样有趣的项目，还获得了独一无二的机会，比如与潜在雇主交流、开发新的应用编程接口以及获得实习工作。

关于去年的活动，如果您还想了解更多，请访问[第一届创客上海的网站](#)，或者观看国内15余家主流媒体的报道：看看新闻网（[A部分](#)、[B部分](#)），[东方网](#)，[浦东时报](#)，[文汇报](#)，[中金在线](#)。

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活动详情

第二届创客上海大赛将在位于陆家嘴的上海纽约大学举办，时间为2015年11月7日至8日。届时，来自海内外的最顶尖的程序员、编程爱好者和设计师将齐聚一堂，在整整24小时内将他们的才能发挥得淋漓尽致，展现他们的实力。

为什么赞助我们？

如果您能够成为创客上海的赞助商，您就是在促进未来科技领域的灵感与创新。您的公司。您的公司所提供的比赛奖品、比赛设备和食品等都是对参赛者的支持。我们也希望一些来自赞助商集团的导师为我们的参赛选手沟通、交流、提供帮助。

赞助商福利

- 1 您能够通过创客上海的平台直接接触到相关专业的优秀参赛者，并与他们进行近距离、深层次的交流，从而准确快速挖掘这个行业内潜在的最聪明、最有才华、最有发展潜力的大学生。
- 2 您能够与下一代高科技领域的年轻领袖建立联系，这对发展您公司的未来发展以及产品竞争力的提升都大有裨益。
- 3 您能够在推动自己品牌效益的同时，展现一种企业家精神，那就是为中国科技领域的发展做出了贡献。
- 4 与中国国内规模最大、最有影响力的大学生创客马拉松合作，您也可以在亚洲金融中心上海陆家嘴向其他企业展露您品牌的实力，这对您品牌的名誉、知名度与社会影响力有着显著的提升作用。

赞助商席位

赞助等级	铜级	银级	金级	冠名赞助
赞助费用	¥10000	¥20000	¥40000	¥80000
总体内容				
在场赞助商导师数量	2	4	6	8
活动现场附近赞助商席位	✓	✓	✓	✓
可颁发品牌奖项		✓	✓	✓
活动期间科技/API 演讲		✓	✓	全体参赛者参与
开幕式发言			3分钟	10分钟
颁奖典礼发言			2分钟	3分钟
独立工作室			✓	✓
协同举办创客上海				✓
招聘及相关事宜				
分发公司招聘信息	✓	✓	✓	✓
阅览参赛者简历权限		✓	✓	✓
现场招聘人员数量		2	4	8
独立工作室室内面试			✓	✓
给优胜团队做公司的简短介绍			✓	✓
市场宣传及相关事宜				
分发公司宣传材料	✓	✓	✓	✓
赞助商视频中鸣谢	✓	✓	✓	✓
公司商标及链接出现在网站上	✓	✓	✓	✓
在创客上海t恤上印有公司商标		✓	✓	✓
在活动现场摆放公司的宣传牌		✓	✓	✓
在创客上海的社交账号上宣传			✓	✓
活动现场播放公司宣传视频			✓	✓

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